

What discount codes are really worth

53 verified discount codes across 24 UK pharmacies. The average is 11.9% or £23.69 off — but 14 announce in their own name that they apply to a first order only, which is the month a shopper compares and not the month they keep paying for.

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53

Verified discount codes in use across 24 UK pharmacies

£60

Largest single fixed discount found

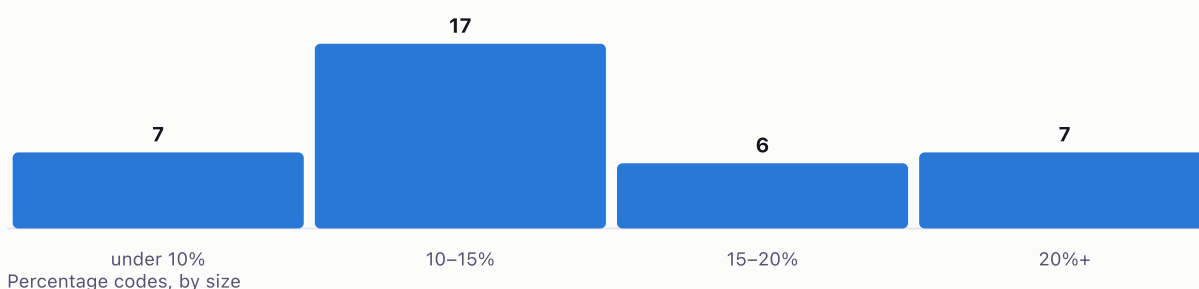
14

Codes whose own name marks them as first-order only

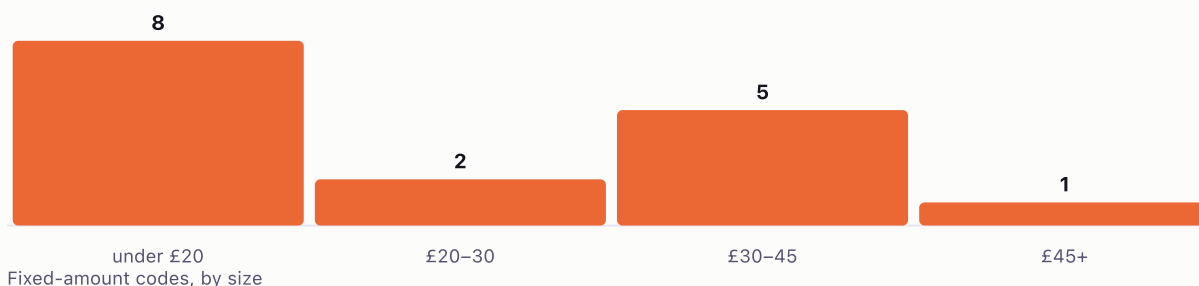
1. The shape of discounting

Discounting in this market is widespread but shallow. We hold 53 verified, active codes across 24 pharmacies. Most are percentage reductions and most are modest: the average percentage code takes **11.9%** off, and the average fixed code **£23.69**.

The outliers are what move a headline price. A £60 fixed discount is roughly a third off a typical starting dose, and it is those few large codes — not the common 10% — that produce the lowest advertised figures a shopper sees.



Percentage codes cluster at ten to fifteen per cent. 37 codes.



Fixed codes are fewer but larger, and are the ones that reshape a starting price. 16 codes.

2. A quarter of codes announce that they are one-offs

Code names are informative. 14 of the 53 carry a word in their own name that marks them as available to new customers only — `FIRST_TIME`, `NEWPT30`, `NEW25`, `START30`, `WELCOME10`. A shopper comparing advertised prices is, in those cases, comparing month one against month one, not the price they will pay in month three.

This matters more here than in most retail categories, because these treatments are taken for months and the dose rises over that period. A discount that applies once, at the lowest dose, is the smallest saving available across a course — and it is the one shown at the point of comparison.

3. Every verified code

PHARMACY	CODE	TYPE	VALUE	NAME SUGGESTS FIRST ORDER ONLY
PillTime	NY60	Fixed	£60.00	Yes
Lotus Weight Loss	FIRST_TIME	Fixed	£40.00	Yes
E-Surgery	NEWPT30	Fixed	£40.00	Yes
The Family Chemist	WL40	Fixed	£40.00	Yes
Lotus Weight Loss	FIRST_TIME_DISCOUNT	Fixed	£40.00	Yes
LloydsPharmacy Online Doctor	START30	Fixed	£30.00	Yes
Bolt Pharmacy	Subscribe & Save	Fixed	£20.00	—
SwiftDoctor	NEW20	Fixed	£20.00	Yes
Ashcroft Pharmacy	SPRING15	Fixed	£15.00	—
Cured Pharmacy	REFER15	Fixed	£15.00	—
Ashcroft Pharmacy	SPRING15	Fixed	£15.00	—
SwiftDoctor	NEW10	Fixed	£10.00	Yes
SwiftDoctor	MAINTENANCE	Fixed	£10.00	—
SwiftDoctor	MAINTENANCE10	Fixed	£10.00	—
Cuva Health	LIVE9	Fixed	£9.00	—
Cuva Health	LIVE5	Fixed	£5.00	—
MedExpress	NEW25	Percentage	25%	Yes
SheMed	BLUE_LIGHT_MEMBERS	Percentage	20%	—
UK Meds	REFER_FRIEND	Percentage	20%	—

PHARMACY	CODE	TYPE	VALUE	NAME SUGGESTS FIRST ORDER ONLY
SheMed	BLUE_LIGHT	Percentage	20%	—
SheMed	BLUE LIGHT	Percentage	20%	—
UK Meds	REFER	Percentage	20%	—
UK Meds	Refer a friend	Percentage	20%	—
Simply Meds Online	6 for 5 Offer	Percentage	16.67%	—
Chemist Click	SPRING26	Percentage	15%	—
Weightless	Guided	Percentage	15%	—
Weightless	GUIDED_PLAN	Percentage	15%	—
LloydsPharmacy Online Doctor	SUBSCRIPTION	Percentage	15%	—
The Family Chemist	15% off first order	Percentage	15%	Yes
Weightless	Maintain	Percentage	12.5%	—
Weightless	MAINTAIN_PLAN	Percentage	12.5%	—
UK Meds	PLUS_MEMBER	Percentage	10%	—
Oxford Online Pharmacy	10% OFF	Percentage	10%	—
Weightless	Essentials	Percentage	10%	—
Right Angled	SAVE 10%	Percentage	10%	—
Boots Online Doctor	WELCOME10	Percentage	10%	Yes
UK Meds	Subscribe & Save	Percentage	10%	—
UK Meds	Save 10% with Plus	Percentage	10%	—
UK Meds	Plus	Percentage	10%	—
Oxford Online Pharmacy	NEWSLETTER10	Percentage	10%	Yes
UK Meds	PLUS	Percentage	10%	—
UK Meds	PLUS_MEMBERSHIP	Percentage	10%	—
UK Meds	SUBSCRIBE_SAVE	Percentage	10%	—
Pharmica	SUBSCRIBE10	Percentage	10%	—
Weightless	ESSENTIALS_PLAN	Percentage	10%	—
E-Surgery	FEB10	Percentage	10%	—
Pharmica	NEWSLETTER5	Percentage	5%	Yes

PHARMACY	CODE	TYPE	VALUE	NAME SUGGESTS FIRST ORDER ONLY
Cured Pharmacy	NEWSLETTER5	Percentage	5%	Yes
PostMyMeds	Promo5	Percentage	5%	—
Lotus Weight Loss	LOYALTY_5PCT	Percentage	5%	—
Pharmacy Online	EASTER5	Percentage	5%	—
Online Pharmacy 4U	WEIGHTLOSS5	Percentage	5%	—
UK Meds	STUDENT_DISCOUNT	Percentage	0%	—

4. Method

Codes are collected from pharmacies' own public pages alongside prices, and only codes recorded as both active and verified are counted. Each is classified as a fixed amount or a percentage according to how the pharmacy states it.

What this cannot tell you

Whether a code is genuinely restricted to first orders is inferred from its *name*, not from the pharmacy's terms. A code called `NEWPT30` is self-evidently aimed at new patients; a code called `SPRING15` may or may not be repeatable. The count of 14 is therefore a floor, not a total — the real number of one-off discounts is probably higher.

We do not yet record a first-order price separately from a repeat price. Until we do, no comparison site — ours included — can tell a shopper what their third month will cost. That is the single largest gap in this dataset and the priority for the next edition.

Codes expire and change without notice. This is a snapshot taken on 6 September 2026, not a live list, and it is not an endorsement of any offer.

5. Using this data

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